



myriad alliance



2024 SNAPSHOT REPORT



THE GLOBAL LEADER IN DONOR ADVISED GRANTMAKING TO CHINA

Give2Asia's mission is to strengthen communities in Asia by making cross-border giving easier and more effective. We envision healthy and prosperous communities supported by cross-border philanthropy and locally led development.

Give2Asia believes that local communities know best what their most pressing needs are and how to address them. From education to the environment, disaster response to social services, our team of local staff, in-country advisors, and trusted charities enable effective projects and transparent results.



LOCAL KNOWLEDGE COUNTS.

WELCOME & THANK YOU

As the world grapples with growing challenges and changes during the Year of the Snake, we at Give2Asia see more clearly the need to foster connections between people and to encourage the empathy that inspires philanthropy. We thank our entire community for helping Give2Asia grow and expand in so many ways over the past 24 years. Our 25th anniversary is quickly approaching, and we are honored to be supporting the impact that you are making possible in Asia with your charitable investments.

In 2024, we made important changes by building on our focus at Give2Asia as the worldwide leader for advised granting into China, including mainland China, Taiwan, and Hong Kong SAR. During the first year with this new focus, we made 299 grants totaling over \$30 million across a wide range of issues that are helping to address needs and create connections with charitable causes across the diverse communities we serve. Especially in today's world of many challenges, we believe the work we are doing is important and must continue, as there are also many opportunities that together we can address to make the World an even better place. We look forward to working with you this year to further these efforts and to expand the ways in which we serve compassionate donors and grateful communities.

Best wishes!



George SyCip
Board Chair



Birger Stamperdahl
President & CEO

PERSPECTIVES FROM OUR TEAM

Why Donors and Nonprofits Choose Give2Asia

Give2Asia is philanthropy's trusted partner to connect with China. With offices in San Francisco, Beijing, and Hong Kong, we offer a seamless way for you to support vetted and impactful charitable causes.



Our largest presence is in Beijing, where we have a team of local experts working to streamline cross-border giving at every stage—from strategic planning and regulatory

compliance to post-donation oversight and impact measurement. We provide tailored donation vehicles, including Donor Advised Funds and Friends Funds, that simplify tax-deductible giving for nonprofits, while also partnering with wealth managers to incorporate philanthropy into broader financial strategies. Our integrated approach ensures that donors can easily support causes throughout China, achieving their charitable goals with efficiency and transparency.

With our unique expertise, global reach, and deep-rooted presence in China, Give2Asia is the preferred choice to help you make a lasting impact.

Rick Schawelson
Director of Partnerships

Driving Strategic Corporate Impact

In today's challenging economic climate, corporations are sharpening their Corporate Social Responsibility (CSR) strategies to achieve more meaningful impact. Give2Asia supports companies prioritizing social impact in China by streamlining corporate philanthropy with comprehensive services for managing grants, employee giving, and volunteer programs—all backed by local insight.



We help corporate foundations focus on key areas—such as STEM education, financial inclusion, and community development—to align with their business goals. Our

expert team guides companies through strategic planning, regulatory compliance, targeted fund allocation, and robust impact reporting, ensuring every investment delivers measurable results and resonates with both executive leadership and the communities served.

With our expertise and extensive network, corporations can confidently extend their CSR efforts internationally, even amid tightening budgets.

Tiffany Cao
Senior Philanthropy Advisor

Achieving Wins with Friends Funds

Give2Asia's Friends Funds connect global donors with charitable organizations in mainland China, Taiwan, and Hong Kong SAR, enabling tax-deductible contributions from the U.S. and elsewhere around the world. In 2024, Give2Asia facilitated millions in pooled contributions to 56 Funds supporting causes from education to public health.

A prime example is Taipei Medical University (TMU), which has partnered with Give2Asia since 2005 to engage U.S. donors and alumni. In 2024, TMU received approximately donations from U.S. alumni and other donors, which provided \$193,174 in grant funding to advance medical research, talent development, and student resources. This funding supports initiatives like their Translational Imaging Research Center, gastroenterology research, infectious disease programs, and student dormitory improvements.



By fostering cross-border partnerships, Give2Asia's Friends Funds empower donors worldwide to make a tangible impact while amplifying the work of the local organizations they care about.

Annly Duong
Grant Operations Manager

Expert Guidance Granting into China



When making grants into China and partnering with local charities, strict adherence to China's charity regulations is essential.

Although the regulatory process can be complex, Give2Asia is fully equipped to guide donors every step of the way, ensuring smooth and effective implementation. Regulatory compliance is crucial, but it doesn't mean that China is closed off to foreign donations; in fact, the Chinese government welcomes contributions across a range of charitable initiatives.

Give2Asia's commitment to compliance and impact has earned us recognition from top organizations in China. In 2024, we were honored as a "Humanitarian Aid Strategic Partner" by the China Foundation for Rural Development. These accolades reflect our dedication to excellence and the trust leading institutions in China place on our work.

For over two decades, our proven track record has helped first-time donors build lasting partnerships with local projects in China.

Li Xing
China CEO

Innovative Philanthropy for Sustainable Change

Give2Asia offers a comprehensive approach to philanthropy that addresses both immediate needs and long-term community development. We continue to deliver proven results in established programs like the Give2Asia Rural Doctor TCM Training Program and Tomorrow-iCAN. Our new signature initiative, the China Rural Health Family Program, is a prime example of our holistic approach. This innovative project is designed to establish a family health management model in rural China, focusing on improving hypertension control through targeted health education campaigns and practical interventions. By empowering families with the knowledge and tools to manage their health, we aim to foster sustainable improvements and enhance overall community wellness.

Our recently launched Cross-Border Impact Investing Study explores the intersection of philanthropy and impact investing. This research is dedicated to identifying best practices that integrate these two approaches, maximizing social good and driving sustainable development in the communities we serve.



These initiatives highlight Give2Asia's commitment to philanthropy that fosters long-term, equitable change across Asia.

Carol Yang
Vice President and
China Chief Representative

Charitable Giving in Hong Kong SAR

Hong Kong's strategic location and rich cultural diversity position Give2Asia Hong Kong as a key player in shaping the philanthropic landscape across the Asia-Pacific region. Our deep local insights and extensive experience in cross-border charitable contributions enable us to drive impactful initiatives both locally and internationally.

The HKSAR government's efforts to establish Hong Kong as a premier philanthropy center, combined with growing interest in donor advisory services from private banks, create an ideal environment for our work. These



favorable conditions, paired with our organizational strengths, empower Give2Asia HK to serve as a trusted partner and thought leader in the sector.

In 2024, the thriving interest in our International Friends Funds accounts for 60% of our activity, demonstrating the strong local support for overseas causes, which we have built over the years. Building on this solid foundation, we have expanded our advisory and consulting services with a focus on comprehensive landscape research to further empower the philanthropic sector. With deep expertise in cross-border philanthropy, Give2Asia HK is a trusted partner for Asia Pacific donors.

Minnie Yeung
Chief Representative of
Give2Asia Foundation Ltd.

Global Grantmaking & the Myriad Alliance



For many years, Give2Asia has been championing the growth of cross-border philanthropy in the Asia Pacific region. In collaboration with the King Baudouin Foundation in Belgium

we have formed the Myriad Alliance – a network consisting now of eight members serving as a single platform for cross-border giving. This platform offers aligned donor-advised services for donors giving from the United States, Canada, the EU, Singapore, Hong Kong SAR, Australia, and New Zealand.

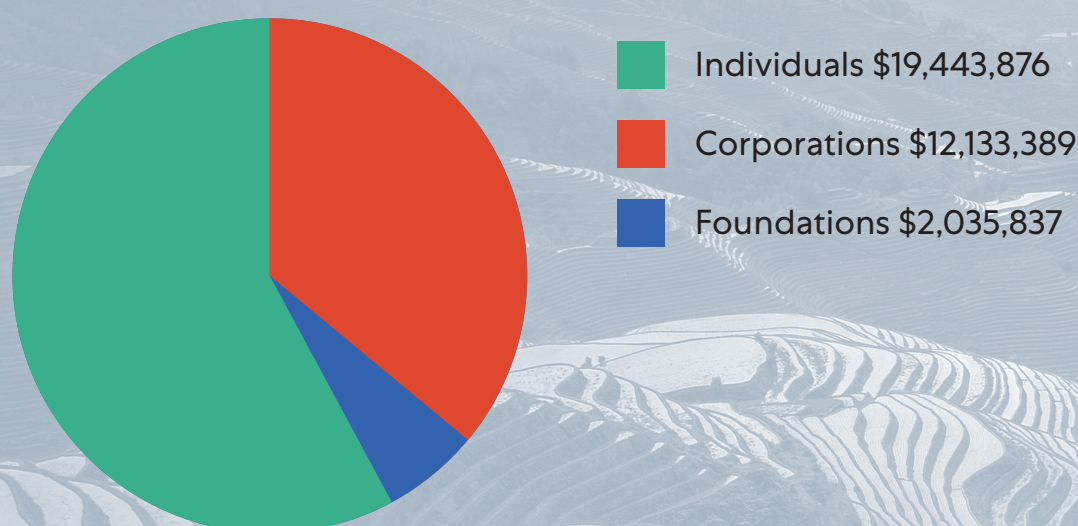
With this growing global network and nearly 25 years of experience, Give2Asia now has broad reach to support charitable giving into China from many of the places around the world where friends of Chinese communities are based. I invite you to learn more about this important network and its individual members at www.myriad.org.

Birger Stamperdahl
President & CEO

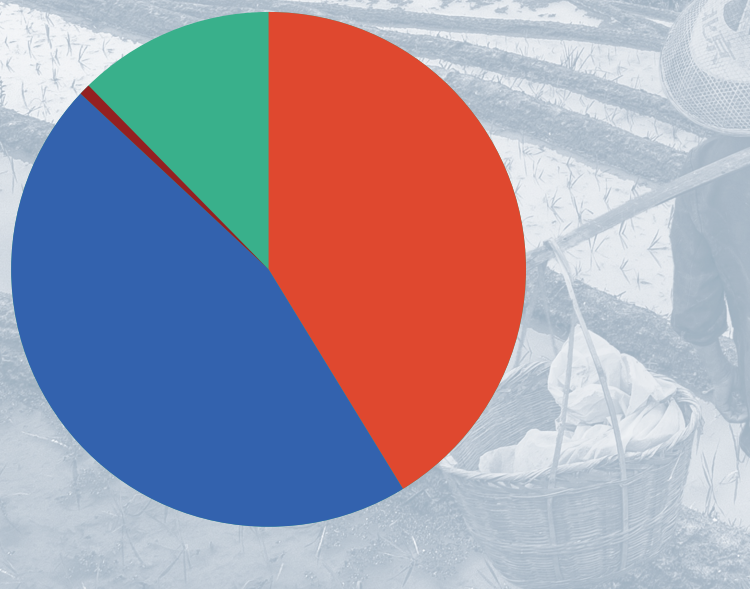
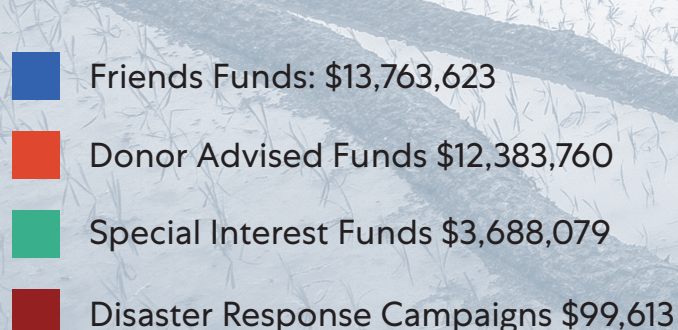
2024 PERFORMANCE & IMPACT SNAPSHOT

In 2024, we delivered **\$30 million** in grants from the US into China, including mainland China, Taiwan, and Hong Kong SAR across **299 projects**.

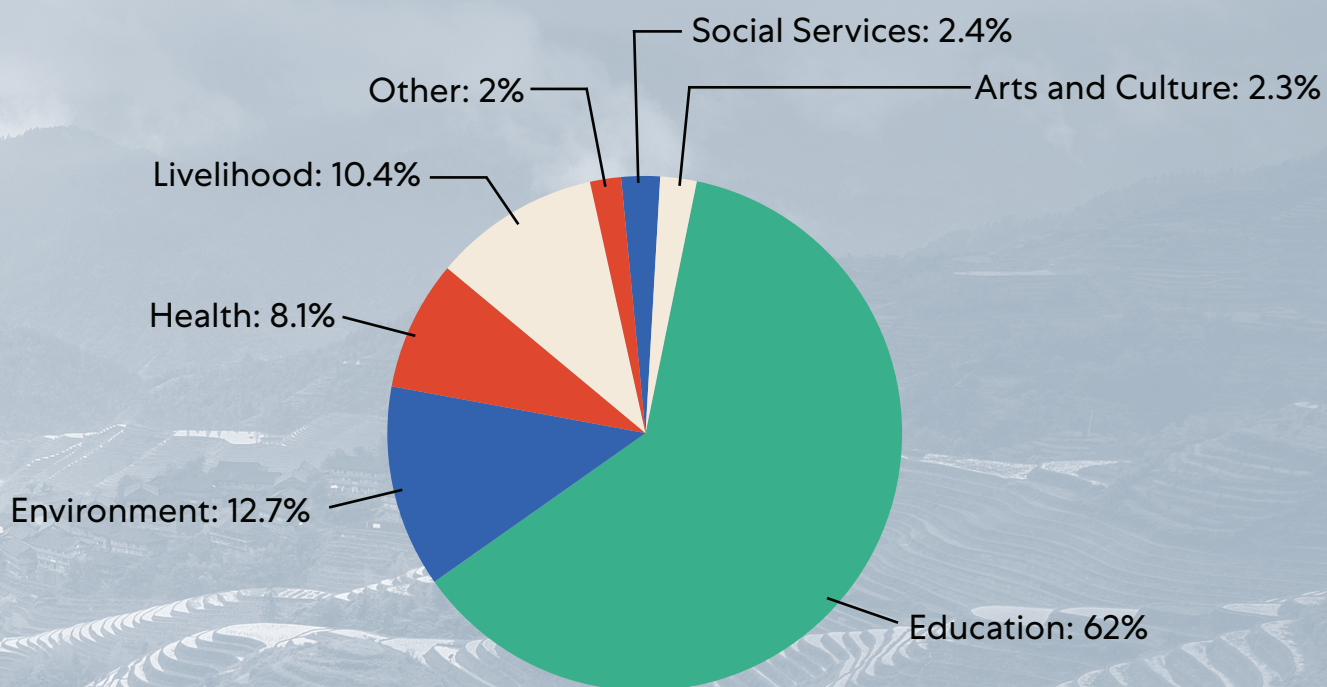
GRANTS BY DONOR TYPE



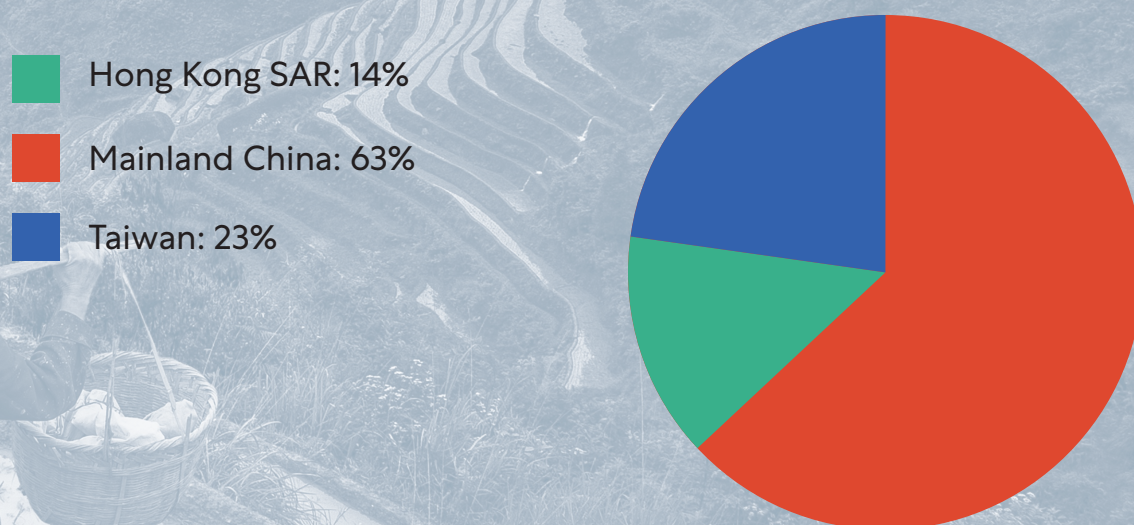
GRANTS BY FUND TYPE



GRANTS BY ISSUE AREA



GRANTS BY REGION



SIGNATURE PROGRAM HIGHLIGHTS

RURAL HEALTHY FAMILY PROGRAM

Hypertension is common in rural China, affecting 1 in 4 adults and leading to significant health and economic burdens. However, control rates remain low—only 10.6% in rural areas compared to 17.4% in urban areas.

The Rural Healthy Family Program addresses this by:

- Training family members and family health instructors to identify hypertension.
- Utilizing resources from the American College of Cardiology for education.
- Conducting community sessions on prevention and healthy lifestyles.

2024 IMPACT:

- Launched in Ruyang County, Henan Province, reaching **2,000 families across 40 villages**.
- After several months of intervention, the number of residents with above-standard systolic and diastolic blood pressure was reduced by **22% and 15%**, respectively.



TOMORROW-iCAN PROGRAM

This initiative empowers high school students from families with no college history by providing scholarships and mentoring, helping them become first-generation college graduates. Supporting these promising students contributes to their families' socio-economic advancement, laying the groundwork for lasting community development.

2024 IMPACT:

- More than **1,200** students supported.
- **975** participants took the National College Entrance Examination.
- **86%** (over 60 students) gained admission to first-tier universities including Peking University and Tsinghua University.
- To date, **90%** of all participants became first in their families to attend college.



RURAL DOCTORS TCM TRAINING PROGRAM

This program enhances healthcare in underserved areas by providing rural doctors with intensive Traditional Chinese Medicine (TCM) training, improving diagnosis and treatment skills to strengthen rural healthcare. Through this year-long immersion program, we not only strive to avert poverty linked to healthcare issues but also fuel rural community revitalization.

2024 IMPACT:

- Zhangzhou City, Fujian Province: **387 of 396** trainees completed training, improving TCM knowledge and prescribing skills.
- Nanchong City, Sichuan Province: Program launch engaged **410+** guests and prepared **380** rural TCM practitioners.
- Xishuangbanna, Yunnan Province: Intensive training and community clinics equipped **380+** trainees to better serve their communities.



RECOGNITION & APPRECIATION

INTERNATIONAL FRIENDS FUND PARTNERS

Mainland China

- Guangdong Harmony Community Foundation
- Hujia Temple, Wuzhong District, Suzhou City
- Shanghai Putuo Pet Welfare Service Center
- Tianjin Juilliard School Education Development Foundation

Hong Kong SAR

- Asian Youth Orchestra Limited
- Chi Heng Foundation Limited
- City University of Hong Kong
- Feeding Hong Kong Limited
- Hong Kong Baptist University
- Hong Kong University of Science and Technology
- Joseph Needham Foundation for Science and Civilization
- Ocean Recovery Alliance
- Plan International Hong Kong Limited
- Plastic Oceans Limited
- PMA Music Foundation Limited
- Praxis (HK) Charity Limited
- Shining Life Limited
- Synergy Social Venture Ltd.
- The Future Science Awards Foundation Limited
- The Hong Kong Polytechnic University
- The IMC Pui Ching Middle School
- The Mekong Club
- YK Pao Education Foundation



RECOGNITION & APPRECIATION

INTERNATIONAL FRIENDS FUND PARTNERS

Taiwan

- Affiliated Senior High School of National Taiwan Normal University
- Agape Social Welfare Association
- Boyo Social Welfare Foundation
- Canaan Disability Home
- Central Taiwan University of Science and Technology
- Chilin Education Foundation
- DOMI Energy Co., LTD.
- Eden Social Welfare Foundation
- Firesticks Social Welfare Association
- Garden of Hope Foundation
- Harmony Home Foundation, Taiwan
- Harvest 365 Charity Foundation
- Hengchun Christian Hospital
- Hondao Senior Citizen's Welfare Foundation
- Huashan Social Welfare Foundation
- Hungkuang University
- Jyun Gong Elementary School
- Kaohsiung Medical University
- Kids' Bookhouse Foundation (Taitung Education Development Institute)
- Mental Health Association in Taiwan
- Müller Chamber Choir
- Mustard Seed Mission
- National Central University
- National Chengchi University
- National Chung Cheng University
- National Hsin Hua Senior High School
- National Sun Yat-sen University
- National Taipei University of Technology
- National Taiwan Normal University
- National Taiwan University
- National Tsing Hua University
- One-Forty
- Puli Christian Hospital
- Sacred Heart High School For Girls
- Taipei Medical University
- Taipei Rosyclouds Foundation for Education
- Taitung County Indigenous Ebenezer Holistic Care and Development Association
- Taitung Hunter School Education Foundation
- Taiwan Angel Sport Development Association
- Taiwan BaseGarden Baseball Development Association
- Taiwan FactCheck Foundation
- Taiwan Media Watch
- Taiwan Mennonite New Dawn Educare Center
- Taiwan People's Food Bank Association
- Taiwan Sport Forward Association
- Taiwan Tongzhi (LGBTQ+) Hotline Association
- Taiwan Vine Arts Association
- Teach for Taiwan
- That's It School
- TPCA Environment Foundation
- Wesley Girls' High School
- Young Women's Christian Association of Taiwan
- Zhangxing Elementary School

RECOGNITION & APPRECIATION

Thank you to our corporate donors for your support and commitment to transformative change.



Foundation



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GET INVOLVED

Make a Contribution to an Existing Fund



Set Up Your Next Fund



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