



Myriad · Alliance for Borderless Giving

# Rural Doctor Traditional Chinese Medicine Training Program

Supporting China's Rural Healthcare

## Addressing Healthcare Challenges in Rural Communities

- Underserved rural populations have limited access to high-quality medical resources.
- The high cost of accessing proper medical treatment for rural people often drives them back into poverty.
- Rural doctors' diagnosis and treatment capacities need to be developed.

### WHY CHINESE TRADITIONAL MEDICINE (TCM)?

- TCM allows underserved rural populations to access proper medical care with affordable costs and good efficacy.
- TCM is acknowledged and welcomed by rural residents.

### Join Us to Support Rural Doctors

\$470 (RMB 3200 yuan) will be able to pay for the training cost for one rural doctor. \$176,000 (RMB 1.2 million yuan) could help expand this program to a new county/city, supporting about 380 rural doctors to receive TCM training.







## This initiative introduces top TCM resources to rural areas: Offer 1-year online TCM training for rural doctors, totaling 112 learning hours.



- Adopt remote learning technologies.
- Collaborate with national-level TCM experts to deliver classes.
- Focus on TCM classics and foundation works.
- Invite TCM college students as volunteers to help manage classes through WeChat.

## The Program Has:

- **Raised \$1MM and launched training in 7 counties/cities in China.**
- **Trained over 2,300 rural doctors and engaged over 200 TCM college students as volunteers.**

### IT HAS HELPED:

- Improve trained rural doctors' TCM knowledge and treatment capabilities.
- Benefit over 2.3 million rural populations with better access to TCM treatment.
- Improve rural doctors' professional income and future career by developing TCM treatment capacities.
- Attract more rural patients to choose TCM services in program sites.

### OUR IMPACT:

- Catalyze local health departments to promote the development of TCM.
- Make more good doctors willing to stay in their hometowns and serve their local communities.
- Promote TCM as a major tool for improving rural healthcare.
- The program has proved to be scalable and benefit more rural communities.

### WHY THIS PROGRAM?

- We partner with China Friendship Foundation for Peace and Development to safeguard the smooth implementation of the program.
- It engages relevant local government departments to drive the execution forward smoothly.
- G2A continuously monitors and engages in program activities.
- G2A regularly performs risk control review.