

DisasterLink: Get Help Where It's Needed Most, Faster



Asia is no stranger to natural disasters and climate change. Population growth in the region means that the human cost of floods, droughts, typhoons, wildfires, and earthquakes is only increasing, putting a premium on effective disaster response.

Both local NGOs and global donors increasingly see the need for effective giving mechanisms. And yet, the challenges inherent to getting funds where they're needed most, when they're needed most, often feel insurmountable.

The Challenge

International philanthropic efforts are never simple—between compliance requirements and communications and resourcing gaps during a disaster, both funders and NGO's face significant limitations.

Donors lack...

- Familiarity with the organizations best positioned to make an impact
- Time to vet organizations, source proposals, and identify effective partners
- Transparency that helps them understand what they're funding and ensure it makes a difference

Local NGO's lack...

- Visibility on a global stage
- Sustained funding to address the full cycles of disaster relief and not just the initial response wave
- Flexible funding that allows them to prioritize response initiatives to best support the needs within their communities

Administrative and programmatic gaps are getting in the way of effective disaster giving and response—but there are better ways to activate our collective networks during a crisis.

The Solution: A Pre-Positioned Network Ready at a Moment's Notice

After responding to more than 40 disaster events in Asia over 15 years and raising more than \$80M for local disaster response, Give2Asia is stepping up to facilitate a disaster funding model that is proactive rather than reactive.

The DisasterLink network will ensure that donors can instantly fund key local organizations that will bear the brunt of any relief effort while giving those organizations the resources and space they need to focus on their most effective on-the-ground work.

What is DisasterLink?

Leveraging Give2Asia's expertise in the region and long track record of funding local actors, DisasterLink leverages:

- A network of curated, pre-vetted organizations with nation-wide disaster expertise
- An approach to disasters that balances response and resiliency
- Pooled funding that streamlines the grantmaking process
- Flexible giving options for donors

Together, these components direct funding to local reputable organizations on the frontlines of disasters and make giving faster and more effective during a crisis.



Bangladesh



India



Sri-Lanka



Pakistan



Turkey

DisasterLink is currently partnered with 51 organizations operating in 20 locations at high risk or vulnerability for natural disasters. Each pre-positioned member is highly invested in the areas they serve, enabling them to help communities rebuild and recover long after the immediate crisis is over.

The Impact

The reality is that, if we're building the response networks we need during a crisis response, we're already a step behind in our efforts to save as many lives as possible.

By identifying trusted partner organizations in advance, cultivating strong programmatic and administrative relationships with them, and priming potential funders for a proactive response, DisasterLink is facilitating better, more effective disaster funding—before disasters, in the first days after an event, and all the way through a community's cycle of recovery.

Get Involved

- Funders can learn more about Give2Asia's disaster grantmaking at : www.give2asia.org/request-consultation
- NGOs interested in working with Give2Asia can learn more at give2asia.org/services/nonprofit-organizations
- To view a current list of DisasterLink Network partners and learn more about each organization, visit give2asia.org/disasterlink